



+44 20 3129 1774 - [info@cparityevent.com](mailto:info@cparityevent.com) - [www.cparityevent.com](http://www.cparityevent.com)

# WORLD R&D

**Process Excellence & Product Innovation Summit**

**11 - 13 MAY 2022 | AMSTERDAM, THE NETHERLANDS**

# SPONSORSHIP PACKAGE

# COFFE BREAK Partnership

# COFFEE

- **1 complimentary delegate** passes.
- Sponsor's **logo would be displayed on the front page** of the final agenda and the agenda which will be **sent to a large number of potential attendees** during the marketing campaign of the event.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Access to the **names, job titles and country of all delegates** 2 weeks before the event.
- Sponsors business **description and contact details would be included in the final agenda.**
- Sponsor's **logo which links** to sponsor's website **would be displayed at the conference webpage.**
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed at the coffe break.

5.000 €

# Speaker

## Partnership

- A speaker.
- The speaker will be given 20 minutes speaking opportunity to address the audience
- Sponsor's logo would be displayed on the front page of the final agenda and the agenda which will be sent to a large number of potential attendees during the marketing campaign of the event.
- Speaker's handouts and brochures would be included in the conference material set.
- Access to the names, job titles and country of all delegates 2 weeks before the event.
- Speaker business description and contact details would be included in the final agenda.
- Speaker logo which links to sponsor's website would be displayed at the conference webpage

7.000 €

# GALA DINNER

## Partnership

- A speaker **+ 1 complimentary delegate passes**.
- The sponsor will be given **10 minutes speaking** opportunity to address the audience during the Gala dinner.
- Sponsor's **logo would be displayed on the front page** of the final agenda and the agenda which will be **sent to a large number of potential attendees** during the marketing campaign of the event.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Access to the **names, job titles and country of all delegates** 2 weeks before the event.
- Sponsors business **description and contact details would be included in the final agenda**.
- Sponsor's **logo which links** to sponsor's website **would be displayed at the conference webpage**.
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed at the Gala dinner.

7.000 €

# BUSINESS DEVELOPMENT Partner

- A speaker + **1 complimentary delegate passes.**
- The sponsor will be given **10 minutes speaking** opportunity to address the audience.
- Sponsor's **logo would be displayed on all promotional materials** during name tags, agenda, conference materials, at the gala dinner area, coffee breaks etc.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Sponsor's **logo which links** to partner's website would be **displayed at the conference webpage.**
- Sponsor's **logo** would be displayed on the **front page of the agenda** which will be sent to a large number of **potential attendees** during the **marketing campaign** of the event.
- **Access** to the **names, job titles** and **country of all delegates** 2 weeks **before the event.**
- Sponsors **business description and contact details** would be **included in the final agenda.**
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed either at the registration area or behind the speaker stand.

7.000 €

# BRONZE

## Package

- A speaker + **3 complimentary delegate passes**.
- The sponsor will be given **15 minutes speaking** opportunity to address the audience.
- Sponsor's **logo would be displayed on all promotional materials** during name tags, agenda, conference materials, at the gala dinner area, coffee breaks etc.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Sponsor's **logo which links** to partner's website would be **displayed at the conference webpage**.
- Sponsor's **logo** would be displayed on the **front page of the agenda** which will be sent to a large number of **potential attendees** during the **marketing campaign** of the event.
- **Access** to the **names, job titles** and **country of all delegates** 2 weeks **before the event**.
- Sponsors **business description and contact details** would be **included in the final agenda**.
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed either at the registration area or behind the speaker stand.

10.000 €

# SILVER Package

- A speaker **+ 3 complimentary delegate passes**.
- The sponsor will be given **20 minutes speaking** opportunity to address the audience.
- Sponsor's **logo would be displayed on all promotional materials** during name tags, agenda, conference materials, at the gala dinner area, coffee breaks etc.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Sponsor's **logo which links** to partner's website would be **displayed at the conference webpage**.
- Sponsor's **logo** would be displayed on the **front page of the agenda** which will be sent to a large number of **potential attendees** during the **marketing campaign** of the event.
- **Access** to the **names, job titles** and **country of all delegates** 2 weeks **before the event**.
- Sponsors **business description and contact details** would be **included in the final agenda**.
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed either at the registration area or behind the speaker stand.
- Sponsor may provide an **exhibition stand** which can be placed at the coffee break area or behind the speaker stand or at the gala dinner.
- The Sponsor may be responsible for one section of the **round table panel discussion**.

12.000 €

# GOLD Package

- A speaker **+ 4 complimentary delegate passes**.
- The sponsor will be given **25 minutes speaking** opportunity to address the audience.
- Sponsor's **logo would be displayed on all promotional materials** during name tags, agenda, conference materials, at the gala dinner area, coffee breaks etc.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Sponsor's **logo which links** to partner's website would be **displayed at the conference webpage**.
- Sponsor's **logo** would be displayed on the **front page of the agenda** which will be sent to a large number of **potential attendees** during the **marketing campaign** of the event.
- **Access** to the **names, job titles** and **country of all delegates** 2 weeks **before the event**.
- Sponsors **business description and contact details** would be **included in the final agenda**.
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed either at the registration area or behind the speaker stand.
- Sponsor may provide an **exhibition stand** which can be placed at the coffee break area or behind the speaker stand or at the gala dinner.
- The Sponsor may be responsible for one section of the **round table panel discussion**.
- The Sponsor may provide a wish-list of potential delegates who should be contacted to attend with an automatic **discount of 15%** per each delegate.

15.000 €



# DIAMOND Package

- A speaker **+ 6 complimentary delegate passes**.
- The sponsor will be given **30 minutes speaking** opportunity to address the audience.
- Sponsor's **logo would be displayed on all promotional materials** during name tags, agenda, conference materials, at the gala dinner area, coffee breaks etc.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Sponsor's **logo which links** to partner's website would be **displayed at the conference webpage**.
- Sponsor's **logo** would be displayed on the **front page of the agenda** which will be sent to a large number of **potential attendees** during the **marketing campaign** of the event.
- **Access** to the **names, job titles** and **country of all delegates** 2 weeks **before the event**.
- Sponsors **business description and contact details** would be **included in the final agenda**.
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed either at the registration area or behind the speaker stand.
- Sponsor may provide an **exhibition stand** which can be placed at the coffee break area or behind the speaker stand or at the gala dinner.
- The Sponsor may be responsible for one section of the **round table panel discussion**.
- A **designed space** for 1/1 meeting.
- Sponsor may give the **opening address** during the gala dinner.
- Sponsor nominates one participant to be the **Chairperson of the event**.
- Sponsor will provide company's information which will be **advertised on a one page of the final agenda**.
- The Sponsor may provide a wish-list of potential delegates who should be contacted to attend with an automatic **discount of 20%** per each delegate.

20.000 €

# VIP Package

- A speaker **+ 7 complimentary delegate passes**.
- The sponsor will be given **45 minutes speaking** opportunity to address the audience.
- Sponsor's **logo would be displayed on all promotional materials** during name tags, agenda, conference materials, at the gala dinner area, coffee breaks etc.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Sponsor's **logo which links** to partner's website would be **displayed at the conference webpage**.
- Sponsor's **logo** would be displayed on the **front page of the agenda** which will be sent to a large number of **potential attendees** during the **marketing campaign** of the event.
- **Access** to the **names, job titles** and **country of all delegates** 2 weeks **before the event**.
- Sponsors **business description and contact details** would be **included in the final agenda**.
- Sponsor would provide a **roll up with Company's name and logo** which would be displayed either at the registration area or behind the speaker stand.
- Sponsor may provide an **exhibition stand** which can be placed at the coffee break area or behind the speaker stand or at the gala dinner.
- The Sponsor may be responsible for one section of the **round table panel discussion**.
- A **designed space** for 1/1 meeting.
- Sponsor may give the **opening address** during the gala dinner.
- Sponsor nominates one participant to be the **Chairperson of the event**.
- Sponsor will provide company's information which will be **advertised on a double page of the final agenda**.
- The Sponsor may provide a wish-list of potential delegates who should be contacted to attend with an automatic **discount of 30%** per each delegate.

30.000 €

EXHIBITION  
SPACE  
3X2



- **2 complimentary delegate** passes.
- Sponsor's **logo would be displayed on the front page** of the final agenda and the agenda which will be **sent to a large number of potential attendees** during the marketing campaign of the event.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Access to the **names, job titles and country of all delegates** 2 weeks before the event.
- Sponsors business **description and contact details would be included in the final agenda**
- Sponsor's **logo which links** to sponsor's website **would be displayed at the conference webpage**

8.500 €

EXHIBITION  
SPACE  
2X2



- **2 complimentary delegate** passes.
- Sponsor's **logo would be displayed on the front page** of the final agenda and the agenda which will be **sent to a large number of potential attendees** during the marketing campaign of the event.
- Sponsor's **handouts and brochures** would be included in the conference material set.
- Access to the **names, job titles and country of all delegates** 2 weeks before the event.
- Sponsors business **description and contact details would be included in the final agenda**
- Sponsor's **logo which links** to sponsor's website **would be displayed at the conference webpage**

7.500 €

EXHIBITION  
SPACE

DIAMOND  
PACKAGE

GOLD  
PACKAGE

SILVER  
PACKAGE

EMERALD  
PACKAGE

For further details about our  
sponsorship packages  
please contact:

BRONZE  
PACKAGE

✉ + 442031291774

@ David Mark: [david.mark@cpartners-group.com](mailto:david.mark@cpartners-group.com)

🏠 [www.cparityevent.com](http://www.cparityevent.com)

SILVER  
PACKAGE

BUSINESS  
DEVELOPMENT  
PARTNER

GALA  
DINNER  
PARTNERSHIP

VIP  
PACKAGE

COCKTAIL  
RECEPTION  
PARTNERSHIP

ALUMINIUM  
PACKAGE

COFFE  
BREAK  
PARTNERSHIP

EMERALD  
PACKAGE